Office/Department: University Unions – Student Activities – University Program Board (UPB), Madipalooza Annual Music Festival

Director: Dave Barnes

Mission Statement: Being involved on campus enhances the student’s experience. The office of Student Activities & Involvement provides opportunities for students to develop an ongoing relationship with the campus and community through programs, activities and support as they become educated and enlightened citizens who lead meaningful and productive lives.

Functional areas included in this office/department: Student Organizations, University Program Board, Mad4U - Union Programs, Dux Leadership Center, Fraternity & Sorority Life.

1. Students who participate in this experience will gain understanding of student affairs as a profession and the influence student affairs has on contemporary higher education through the following tasks and activities:

   Campus Programming
   - Musical acts (local, regional, and national acts)
   - Novelty acts (roving artists, game shows, carnival activities)

   Programming Support
   - Hospitality (catering, lodging, and travel arrangements for artists and guests)
   - Marketing (print, display, multimedia, and web-based interactive promotion of events)

Students who participate in this experience will have an opportunity to learn:
- Programming skills – all components from conception to evaluation
- Collaboration with various organizations, offices, and departments
- Budget management
- Contract processes and procedures

2. Students who participate in this experience will be exposed to the purposeful application of the following student development, career development, counseling and/or organizational theories:
- Chickering and Reisser - Psychosocial
- Astin – Involvement

3. Students assigned to this site will be able to participate in the following assessment and/or evaluation projects:

   Advising
   - Student volunteer committee members

   Assessment
   - Development, implementation, and analysis of a volunteer and participant assessment for Madipalooza
4. **Students who participate in this experience will be evaluated and provided on-going feedback in the following ways:**
   - Attend weekly meeting with Student Activities & Involvement/UPB Coordinator
   - Meetings with Madipalooza leadership team
   - Student evaluations
   - Formal evaluation

5. **Specific expectations of students assigned to this site include:**
   - Complete a learning contract
   - Attend weekly meeting with Student Activities & Involvement
   - Attend weekly supervision meeting with UPB Coordinator
   - Attend bi-weekly Madipalooza meeting (Friday afternoons) and main event (April 18, 2019)
     - Meeting days and program date could change
   - Interact with student leaders, faculty, staff, and administration
   - Participate in program development, attend program-related meetings, and attend certain programs
   - Participate in collaborative activities or meetings within Student Activities & Involvement and/or UPB as deemed necessary
   - Preferred start date is late November to orient student to office and Madipalooza committee expectations and timelines.

**Contact Person**
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